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START Newsletter 5

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Headline News!

How to make sustainable transport easy to use by all? 2-day Transnational Forum in Lisbon, 27 & 28 October 2011.

START meets Mark Dowd, Chair of Merseytravel – extract of the interview

What can delegates expect to get from the START final event?

The START final event will ask the question 'How to make sustainable transport easy to use by all?' and will attempt to answer it during the 2-day Transnational Forum. The event is aimed at local and regional decision makers and practitioners in the field of transport and territorial development. There will be numerous topics discussed at the event and several of the leading practitioners in their fields will be making presentations.

Sounds interesting, when and where is the START final event?

The START final event will take place at the Centro Cultural de Belem (CCB) in Lisbon on 27 and 28 October 2011. The event is free to attend and simultaneous translation will be provided; it would be really good to see as many delegates as possible from across Europe in Lisbon.



Photo credits: H el ene Gregoire

For more details, please download the [programme](#) and contact the START Forum Secretariat at info@start-project.eu or by phone at +33 2 40 35 00 72.



Read more: [Website news](#)

National Railway Museum Foundation (FMNF) - Promoting the use of sustainable public transport: the importance of working with children in the Creation of new Audiences.

With the aid of state-of-the-art technology, and in close collaboration with the Public rail operator in Portugal (CP), we are preparing a service aimed at children in the 1st and 2nd years of Primary Education. Its principle objective is to promote travel by train during their commute, wherever possible, thus avoiding the use of private cars.



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The contents of this programme will function in a virtual context, and are being developed in accordance with both the educational curriculum and the children's ages and interests.

This new service will be available in the National Railway Museum from December 2011.

Even more multimodal information on the Regional Journey Planner commentjyvais.fr in Lower-Normandy

After two years' existence, the regional multimodal information site commentjyvais.fr continues to move towards more complete passenger information on both operational matters and the inclusion of new networks and modes of transport.



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The multimodal information platform currently includes eleven networks. The partnership will be widened from this autumn with the inclusion of three new networks. Contact has also been made with Brittany Ferries, Celtic Links Ferries and Irish Ferries, who are the three operators out of Ouistreham and Cherbourg.

Interoperability with multimodal information systems in bordering regions will be initially implemented via a link to corresponding sites

for destinations outside Lower Normandy. Such interoperability is planned with the sites for the Pays de la Loire and Brittany regions, and later with the Upper Normandy tool (currently under development) and the Île de France region.

Steady Improvement of Real Time Information on-board buses in START regions

In the Highlands and Islands, Argyll and Bute Bus Times Get Real

Travelling by bus in Argyll and Bute is about to become even easier thanks to the installation of on bus tracking units that will transmit information to bus passengers on progress of their bus in real time.

In total 74 buses operated by West Coast Motors have been equipped with the latest GPRS technology to let them communicate with bus stop displays and mobile phones. The buses are also fitted with a driver display called G Meter that is designed to encourage eco driving by bus drivers to reduce fuel consumption and vehicle wear.



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For more convenience on the buses in La Rochelle

La Rochelle Urban Community is continuing its work in support of a policy of active mobility in matters of passenger information, in order to improve service quality for users and facilitate their journeys on public transport within its area.

Since May 2011, almost half of the bus fleet (35 of the 80 buses which run on the urban network) have been fitted with flat screens. These TFT screens, which complement the LED message boards, allow us to provide information to passengers in real time: estimated time of arrival at the next stop, availability of other modes of transport near the stop, the level of accessibility at the stop for persons with reduced mobility, notice of any delays/works on the line...



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Towards a single ticket for travel in Lower-Normandy!

The first meeting of the technical committee was held on 8th September 2011

The Lower-Normandy Region, the Calvados County Council, the public transport association of the Caen Conurbation and the City of Caen have been assisted by Effia Synergies since July 2011 for the creation of a single ticket for the TER, interurban, urban, and free-bicycle networks by the end of 2013.



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Join the START network!

Seamless Travel across the Atlantic area Regions using sustainable Transport

The 13 partners from the United Kingdom, France, Spain and Portugal involved in START seek to establish a transnational network of regional & local authorities and other relevant organisations to promote enhanced accessibility of the territories.

START has already built a network of interested organisations across Europe. We would like to invite you to join this transnational network.

Your organisation will benefit from updates on our research and development work, as well as widening our network and allowing us to deliver a stronger travel policy for the Atlantic area region.

START will keep its members fully up to date with the project's progress and will invite them to seminars and events to discuss the challenges addressed by the project.

Contact: info@start-project.eu

Find out more about the project

Visit our web site www.start-project.eu and download the project brochure to know more about the activities and actions planned and undertaken to promote accessibility of regions and sustainable transport modes.



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