

START Newsletter 3

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Headline News!

Forum on solutions for enabling sustainable mobility, Lisbon 27-28 October 2011

The START project has now implemented various systems to help travellers to opt for sustainable travel options (regional journey planners, smart cards, real-time information ...) and is building a collective solution for sharing transport information and making it available to all across the Atlantic Area Regions through the innovative web portal and common brand INTEGRA.

The START project invites all decision makers in the fields of Transport and Territorial Development to attend a forum in Lisbon on 27th and 28th October 2011, to investigate the barriers they face and the solutions they have experienced in Europe to enhance sustainable mobility choices through better information provision. The forum will discuss how efficient solutions can be implemented, with key speakers and political representatives of urban communities and regions from across Europe attending.



Save the date !

27th & 28th October 2011
Venue : Centro Cultural de Belém, Lisbon

To receive more information on the Transnational forum, sign up [here](#).

About Regional Journey Planners...

In Brittany: BreizhGo, the new public transport information website!

The BreizhGo portal, launched on 20th December 2010, brings together comprehensive information about all types of public transport in Brittany, in order to promote low-cost and socially responsible travel. Maps, timetables, journey times, traffic updates, disabled access... Thanks to breizhgo.com, you can now organise your journey from start to finish in just a few clicks.



Read more: [Website news](#)

In Lower Normandy, air transport mode is now available on Commentjyvais.fr

Air travel was included on the site in June 2010, through the inclusion of adverts for flights from Deauville airport. This will be followed in 2011 with coverage of Caen-Carpiquet airport.



Read more: [Website news](#)

In Cantabria, the regional journey planner becomes the main tool for transport operators and Government to manage the network

The Cantabria transport portal (www.transportedecantabria.es),



Read more: [Website news](#)

through its restricted area for Government and operators offers exclusive use for them to update routes and timetables on line. The on-line procedure will require Government validation, thus, everything will be controlled and achieved avoiding paperwork and delays.

Scotland journey planner is now a multi-lingual portal

START has contributed to the translation of [Traveline Scotland](#) key pages into French, Gaelic, German, Italian, Portuguese and Spanish. After a successful final test, the website is now live.



Read more: [Website news](#)

In Upper Normandy: START meets Pierre Lascabettes Head of Transport - Seine-Maritime County Council

A Département (French County Council) leading a regional MIS (Multimodal Information System) project? Could you explain this unusual situation for us?



Read more: [Website news](#)

Real Time information Systems Improvement

Successful experimentation of the Real Time Information system in Cantabria

The system was installed and successfully tested in 2 suburban buses. Installation of GPRS devices and hardware on board to implement the real time information system has been almost completed: so far, 85 % of the regional fleet has been equipped.



Read more: [Website news](#)

Improving information provision at Scotland's biggest bus station

Located in the heart of Glasgow city centre, Buchanan bus station is a major transport hub for residents and visitors, with approximately 35,000 customers per day.

START has assisted SPT in providing improved onward travel information for customers, through the installation of 2 self service kiosks at the bus station providing journey planning options for all forms of public transport for Glasgow and the surrounding areas, as well as real time rail information for nearby Queen Street railway station.



Read more: [Website news](#)

Development of advanced ticketing systems

In Cantabria, citizens foster operators to join the Smart Card system

The implementation of the smart card in Cantabria has been successful: more than 46.000 citizens travel with the "Transporte de Cantabria" smart card. As the use of the card is spreading across the region, more and more operators and



public administrations are joining the system.



Read more: [Website news](#)

A single ticket for passengers in Lower Normandy is coming soon

In Lower-Normandy, 4 local authorities are about to sign a partnership agreement on the implementation and operation of intermodality ticketing and innovative digital services. These four partners rely on the expertise developed in Lower Normandy by the Secure Electronic Transactions competitive cluster.



Read more: [Website news](#)

The role of ISEL in the INTEGRA portal development

For the first time within the Lisbon Higher Institute of Engineering (ISEL), a “Transport Partnership” has been created to answer the needs of the INTEGRA portal development. Teaching staff specialised in transport from a civil engineering background and in IT from a computer engineering background work together to resolve the challenges associated with developing the INTEGRA solution.



Read more: [Website news](#)

Join the START network!

Seamless Travel across the Atlantic area Regions using sustainable Transport

The 13 partners from the United Kingdom, France, Spain and Portugal involved in START seek to establish a transnational network of regional & local authorities and other relevant organisations to promote enhanced accessibility of the territories.

START has already built a network of interested organisations across Europe. We would like to invite you to join this transnational network.

Your organisation will benefit from updates on our research and development work, as well as widening our network and allowing us to deliver a stronger travel policy for the Atlantic area region.

START will keep its members fully up to date with the project’s progress and will invite them to seminars and events to discuss the challenges addressed by the project.

Contact: info@start-project.eu

Find out more about the project

Visit our web site www.start-project.eu and download the project brochure to know more about the activities and actions planned and undertaken to promote accessibility of regions and sustainable transport modes.



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