



ICMA Amobilife – Improving Connectivity and Mobility Access

START Final Conference – Lisbon
27th/28th October 2011

Dr. Johannes Theissen, ICMA Communication
Manager



ICMA Interreg IVB Project partner

P1 Greater Manchester Passenger Transport Executive GMPTE/UK



P7 LNO Offenbach Hessen/DE

P2 University of Aberdeen (UoA)/UK



P8 City of Pirmasens Rheinland-Pfalz/DE

P3 *traffiQ* Lokale Nahverkehrsgesellschaft Frankfurt mbH/DE



P9 Strathclyde Partnership for Transport Glasgow/UK

P4 City of Genk/Stad Genk Belgien/BE



P10 City of Dordrecht Niederlande/NL

P5 Rundum mobil Thun/Schweiz



P11 Region Pays de la Loire/Nantes (FR)

P6 *(dropped out)*

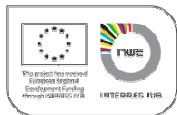


P12 CEPS/INSTEAD Differdange/Luxemburg/LU



Key Points (Project Idea)

- **Competence Hub**
- **Price and Cost Modelling**
- **ICT solutions for Mobility Management**
- **Mobility Counselling and Skills Development**
- **Improving Mobility Access and Connectivity**



Synthesys (Examples)

Aberdeen (Scotland) P2
Development of online DRT booking system based on Cost and price modelling

Glasgow (Scotland) P9
Web-based DRT booking service

GMPTE (England) P1
Web-based DRT booking service

Région des Pays de la Loire (France) P11
Improvement of the regional journey planner by offering information on DRT services and on accessible journeys



Genk (Belgium) P4
Tools for interoperator approach to DRT provision

CEPS/INSTEAD (Lux.) P12
Development of a tool for modelling and visualizing accessibility of certain target groups

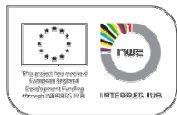
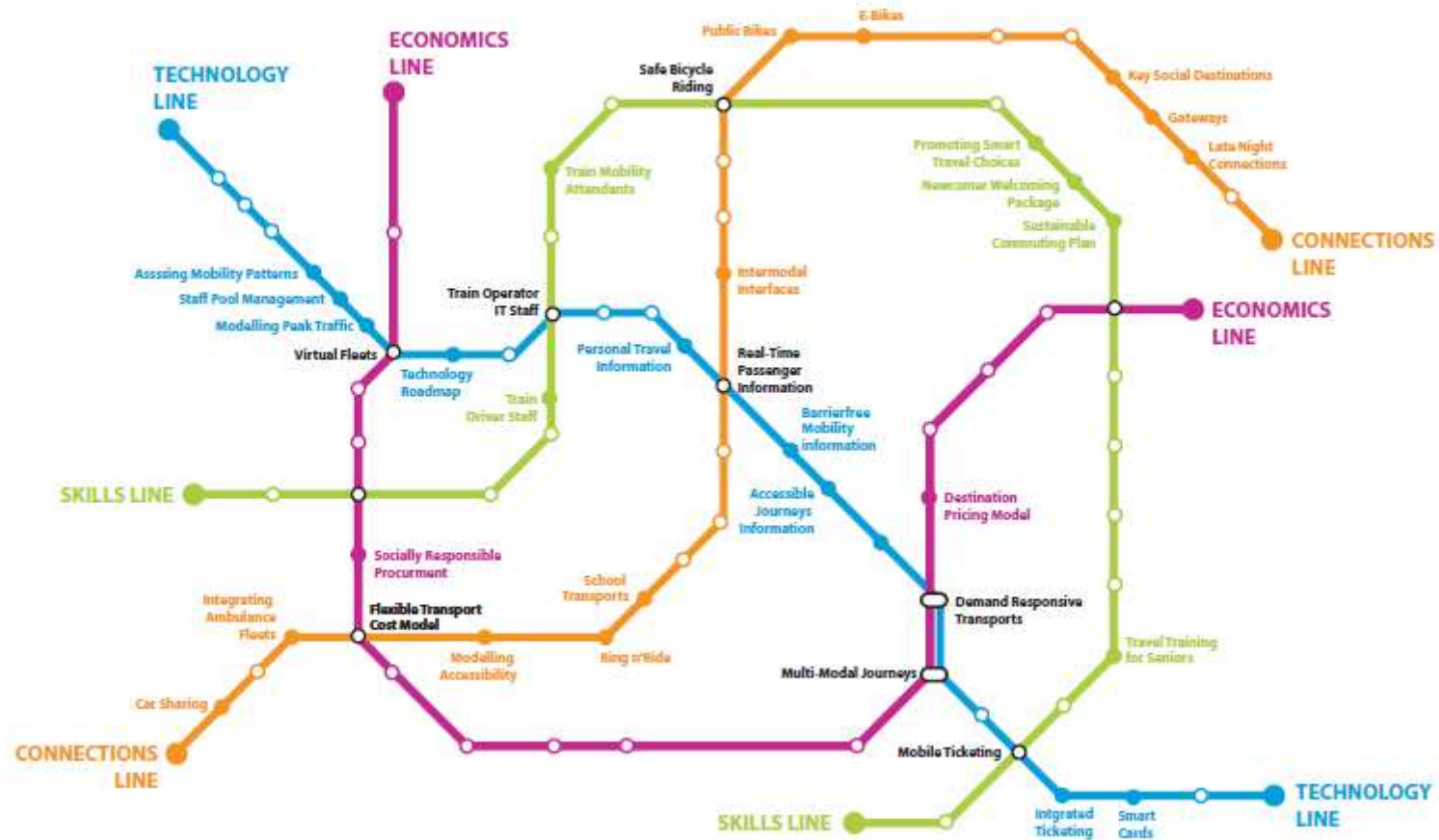
Pirmasens (Germany) P8
Optimisation of DRT services

TraffiQ (Frankfurt-Germany) P3
Mobile Ticketing

Offenbach (Germany) P7
ICT solutions to allow journey planning

Rumdum Mobil (Thun-Switzerland) P5
Organisation of the Senior Conference

ICMA Competence Hub structure

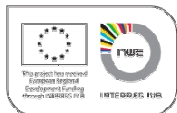
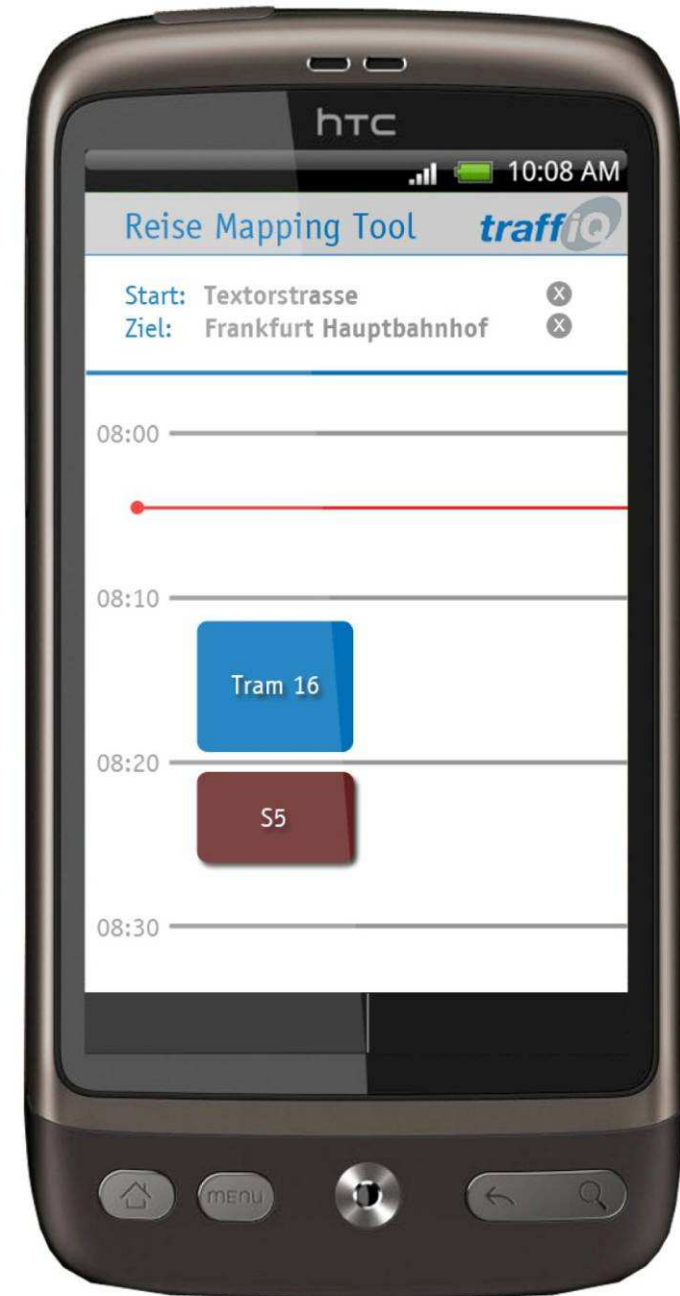


Frankfurt activities (1)

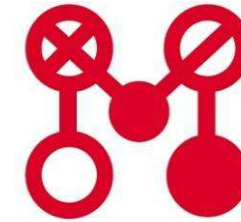
Solutions for first and last mile:

Journey Mapping Tool with
Realtime Information pre and on
trip

Solution for android
smartphones, portable to other
mobilphone OS



... or is it love? Our brand new flame:



MainGuide

The screenshot shows the MainGuide website interface for route planning. The browser address bar shows <http://www.mainguide.info/routenplanung/>. The website features a navigation menu with options like 'Routenplanung', 'Verkehrshinweise', 'Fahrpläne', 'Service', 'Projektpartner', and 'Login'. The main content area displays a route from 'Reichelsheim / Wetterau, Breite Str. 17' to 'Frankfurt (Main), Fockerstr. 4' on 'Do, 12.05.2011' at '07:30 (Abfahrt)'. It offers various transport modes and route options: 'Schnelle Route', 'Günstige Route', 'Klimafreundliche Route', and 'Entspannte Route'. A weather forecast for Frankfurt shows 19°C. A detailed itinerary table is provided below the map.

Abfahrtsort	Zeit	Bemerkungen
Str. 17	ab 07:45	Fahrzeit ca. 17 Min
hof (P&R)	ab 08:02	Fußweg ca. 3 Min
hof	ab 08:08	Gleis 3
iof	an 08:47	Gleis 2
iof	ab 08:47	Fußweg (ca. 5 Min)
4	an 08:52	

The smartphone screen shows the 'Aktuelle Route' for 'Bus 737' on 'Dienstag, 17.05.2011, Abfahrt: 07:29 Uhr'. It displays a map with a highlighted route and a warning: 'Linie hat aktuell 12 Min Verspätung Anschluss in Oberusel wird verpasst Alternative Route empfohlen'. The destination is 'Frankfurt, Werderstr. 6a' with an arrival time of 8:14 (+15 Min).

Project ambition

Dynamic and intermodal

Pre- and on-trip information, navigation, mobility advice

Real time data, GPS-based

In case of interrupted services: alternative routing

Easy to use, free of charge, no sign-up required

Anywhere in Rhine-Main region





Please feel free to ask any questions ...

