

BREIZHGO

Regional journey planner of Brittany



START

Voyager facile



Project presentation

- Objectives

- To inform users about all public transport travel options in Brittany in order to promote public transport
- To encourage communication and coordination between local authorities for better transport services

- Development

- An initiative from « GART Breizh », the coordination committee of transport authorities in Brittany
- A project coordinated by the Region of Brittany , with 16 other Breton local authorities responsible for transport, working together with network operators
- Operations started at the end of 2009 and the website was launched on December 20th, 2010

- Funding


- Costs are shared between partners, with a higher investment from the Brittany Region
- The project is co-financed by the State and by the European Union (START project).

Main functionalities of breizhgo.com

Door-to-door itinerary search

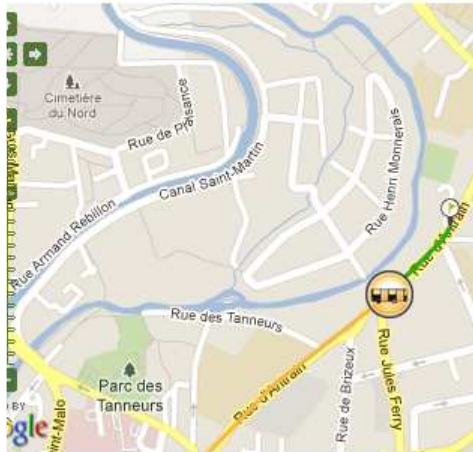
Connections : 2
Total duration: 02h48 including 9min walking and 17min waiting time

DEPARTURE 10H37 RENNES



ARRIVAL 13H25 BREST

Rennes - rue d'Antrain
10h37 - From the address rue d'Antrain
10h42 - Arrive on foot Jules Ferry (Rennes)
Duration : 05min - Distance 250m



Itinerary map and details

User-friendly timetable search tools



BREIZHGO.com
BOUGEZ EN TRANSPORTS PUBLICS !

ROUTES | TIMETABLES | TRAFFIC | ACCESSIBILITY | USEFUL SERVICES | NETWORKS | MY DISTRICT | NEWS

SEARCH FOR AN ITINERARY
* Fields marked with an asterisk must be filled in

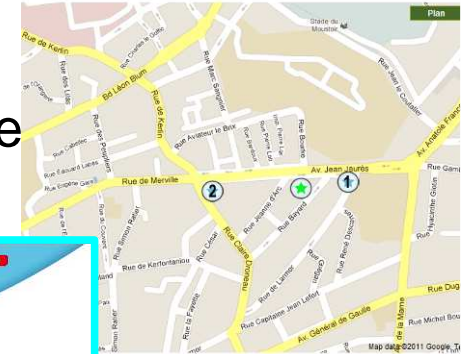
DEPARTURE
COMMUNE (*) | ADDRESS, STOP, LOCATION
Departure commune | Stop, street, square or location

ARRIVAL
COMMUNE (*) | ADDRESS, STOP, LOCATION
Arrival commune | Stop, street, square or location

DATE
DAY 10 | MONTH October 2011 | TIME Leave after 11 | H 45 | MIN

Search or More criteria

Enter an address and visualize all the stops closeby



+ information about networks, traffic disruption, accessibility...

Interactive map

First results and development prospects

- Popularity and promotion of the website
 - Approx. 6,000 visits a month (10,000 itinerary searches)
 - Regular campaigns are needed to attract users and make the website more familiar
- An assessment of the first year of operations shows an effective involvement of the partners and stresses the need for strong leadership
 - Data are regularly updated by the partners
 - The performance of the website has been improved
 - New networks have been integrated into the system, and others are planning to join BreizhGo in the next few months
- Development prospects
 - Interoperability with other systems at the national and European level
 - Open Data ?
 - New services with « regional added value » in order to preserve the visibility of « BreizhGo », therefore the local partnership dynamics and the quality of the data